

Welcome to... The Wimmera Mallee Directory...



Advertise with us...

If you're looking to sell goods and services within Warracknabeal, Dimboola, Rainbow, Jeparit, Yaapeet and surrounding areas, **www.wimmeramalleebusiness.com.au** is perfect for you!

The Warracknabeal Herald, The Dimboola Banner & The Rainbow Jeparit Argus Newspapers are our locally owned, independent newspapers, delivering comprehensive coverage of news, sports and events across our region for 100+ years.

We are passionate advocates for the local story of every town in our region, and cover the issues affecting us all.

In addition to providing well researched news and sporting coverage of the Wimmera Mallee, we also play an important role in promoting our great local businesses and organisations.

The Wimmera Mallee Directory will further help connect our local residents with our great local businesses.

The responsive website features a dedicated page for each of our businesses; complete with pictures, video, logo, phone (with Click to Call), fax, street address, email & website addresses, links to social media, opening hours, Google map (with Directions from your Location) and space for a 200 word explanation of each business offering.



We support our listed businesses with Google AdWords, actively advertising our local businesses to customers searching on Google - right when they're looking for that particular service.

We're all about... Keeping it Local!

Find out more

We'd love to invite every local business to be part of The Wimmera Mallee Directory. To find out how we can support your business online... **contact our sales team on 5398 2033.**



Online Dedicated Page per Business includes...

- Business Address
- Phone No. (click to call)
- Email & Website Address
- Social Media Links
- Opening Hours
- Business Description
- PDF Download Buttons
- Photo Gallery (click enlarge)
- Youtube Video Clips
- Dynamic Google Map
- Google Map Directions from your Location

The screenshot shows a business listing for Ritchies SUPA IGA Warracknabeal. At the top, there are logos for Herald, Banner, and THE ARGUS. Below that is the directory logo and a search bar. The main heading is 'Ritchies SUPA IGA Warracknabeal'. To the left is a business card-style box with the IGA logo, address (141 Scott Street, Warracknabeal 3393), phone number (5394 1600), website link, and Facebook link. Below this is the opening hours: Mo-Fr: 8:00am-8:00pm, Sa-Su: 8:00am-7:00pm. To the right of the card is a 'Shop local to support local!' section with a description of the store's commitment to local products and a 'Download PDF' button. Below the text are four images: fresh produce, a salad, Doritos, and a bowl of snacks. At the bottom is a Google Map showing the store's location on Scott St, with a 'Business Owners Update your Listing' button.

PRICING SHEET

Online Directory Only



Feature Adverts

Home Page



\$90^{P/M}
(Also includes a
Category Page advert)

Category Page



\$60^{P/M}

Search results display in order of priority and 'best fit' against the searched word/s.

The screenshot shows the website interface with a search bar and a list of results. The results are categorized by priority and price per month (P/M). A callout box highlights that the Feature Adverts are included with every home and category advert.

Category	Price (P/M)
Feature Adverts	Included with EVERY HOME & CATEGORY ADVERT
Priority 1	\$45
Priority 2	\$30

Add extra categories to your listing for \$5 per month.

The Wimmera Mallee Directory, Keeping Business Local

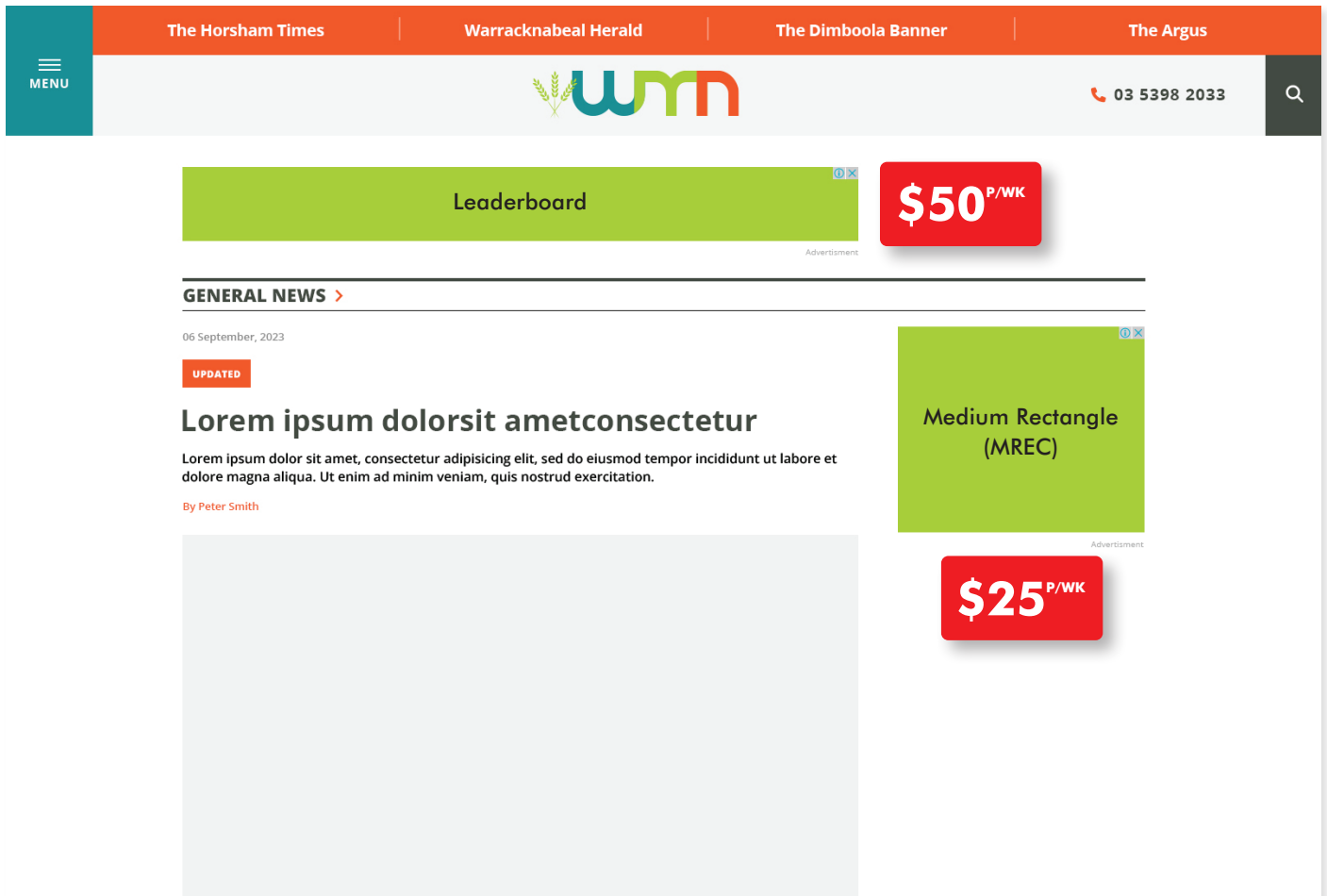
PRICING SHEET

Newspaper Ads



Advertise with Wimmera Mallee News

Targeted digital advertising alongside the Wimmera Mallee News local issues and events, comprehensive coverage of local and regional sports and human interest stories.



Specifications

Leaderboard Ads: 728pxW x 90pxH

Medium Rectangle (MREC) Ads: 300pxW x 250pxH

File Formats: PNG, JPG, GIF

File size: <500kb

Ad Rotation

Each of our advertising spaces are on randomised rotation, with a maximum of 1x Leaderboard ad, 6x MREC ads displaying at a time on top level pages, and 1 of each on Article pages.

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